



THE SINGAPORE CHAMBER OF COMMERCE (HONG KONG)

Incorporated with limited liability

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Joint Chambers Breakfast Presentation - Organized by Finnish Chamber

'Creating public-private networks of innovation – Is your organisation connected?'

Date: Thursday, 14th of October 2010, Time: 8:30am – 10:00am
Venue: The Hong Kong Bankers Club, 43/F, Gloucester Tower, The Landmark, HK

What happens when 100 people from all over the world share their experiences and knowledge to solve real life problems in real time?

Exploring new ways of learning and creating new ideas through co-creating activities with all parts of the society: business, academia, public sector, individuals is not easy, but speeds up innovation. Most universities in Hong Kong have now set up some form of knowledge exchange initiatives to stimulate the faster transfer to research to the business community. What are the experiences so far? Are companies in Hong Kong making use of the know-how of universities? How easy is it to tap into the knowledge networks in Hong Kong for companies and other interested parties?

Aalto University in Helsinki has organised an experiment on “**Prototyping Societal Innovation**”. In collaboration with the Committee for the Future of the Finnish Parliament, the New Club of Paris, the Uusimaa Regional Council (Greater Helsinki area), Aalto launched the 1st Aalto Camp for Societal Innovation (ACSI <http://acsi.aalto.fi>) which aims to be an “international new-generation innovation agenda bringing forth a concept, operating mode and network for the development of a global innovation platform. All cases, which ranged from participatory city planning to new forms of lifelong learning, were on creating synergy between education, research, and innovation.

Innovation has become an important of many programmes of the European Commission, and the “Finnish model” – placed in the broader context of a “Scandinavia approach” to societal innovation – can serve as an example and inspiration for societal innovation in other countries, in the EU and beyond.

Can the Finnish experience be transferred to Hong Kong? How can business and public organisations in Hong Kong jointly create ideas and actions for the future?



Waltraut Ritter is director with Asia Pacific Intellectual Capital Centre, and was one of the invited actors in the Aalto Camp. She specializes in applied research projects relating to innovation and intellectual capital development in emerging knowledge economies in Asia Pacific. Her main focus is on knowledge economy and innovation initiatives for national and international agencies in the public sector.

Besides her work, she holds teaching and research assignments on knowledge economy at the University of Hong Kong, the International School of Information Management at the University of Mysore, India. She holds an MA in Information Science and Sociology from the Free University of Berlin and an MBA from Anglia Ruskin University, Cambridge. She is a founding member of the New Club of Paris and a councilor of the Hong Kong Foresight Centre. She is also a fellow of the Global Salzburg Seminar and a member of Finncham.

REGISTRATION FORM (please return this form to the Chamber office by fax at 2838 3390 or email to scc@scchk.com.hk latest by **11 October 2010**)

A completed form is a confirmed booking unless otherwise notified. Please settle your payment before deadline. Seat will only be confirmed after payment is settled. Acceptance is on first-come-first-served basis.

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|--|-----------|---------|------------|
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| <input type="checkbox"/> SA Member (Membership No. _____) | @HK\$280* | x _____ | = \$ _____ |
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- OR credit direct to United Overseas Bank A/C 071-832-86-307-370-6 HKD. Please retain and fax the bank-in slip to 2838 3390

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Name(s) of other attendee(s): _____

Contact person: _____ Tel: _____ Email: _____

Registrations are accepted WITHOUT follow-up. Payments are non-refundable unless the event is cancelled by the organiser. Cancellation must be notified by email or fax before the deadline, there will be no cancellation and refunds afterwards. No shows would be charged.