

GES Summit 2010

Global Trends, Asian Insights



Global Entrepolis
@ Singapore

6 – 8 October 2010
Raffles City Convention Centre



Dear SCCHK members,

SCCHK members pay only S\$1,360 Register Now!

GES Summit 2010, the foremost business leaders' summit in the region is back for the seventh edition.

Co-presented by the Singapore Economic Development Board (EDB) and the Singapore Business Federation (SBF), GES Summit 2010 brings together CEOs, thought leaders, top entrepreneurs, innovators and policymakers from around the region for a series of highly focused discussions on the latest global trends and issues, perspectives of markets and new strategic ideas to address the changing market landscape.

In an economy that is recovering albeit in an uncertain manner, join the Summit to gain critical insights and smart innovative ideas on managing in an increasingly complex business environment.

SCCHK is proud to be the Supporting Organisation for GES Summit 2010 and would like to encourage you to register for this prestigious event.

Expect to hear from:

- HE Dr Mari Elka Pangestu, **Minister of Trade, Indonesia**
- HE Dr Cham Prasidh, **Senior Minister and Minister of Commerce, Cambodia**
- Sam Pitroda, Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations
- Jeffrey F Rayport, Founder and Chairman, **Marketspace LLC**
- John Hagel III, Co-Chairman, **Deloitte Center for the Edge**
- Dr Fereidun Fesharaki, Chairman, **FACTS Global Energy** and Member of the Board, **Dubai Mercantile Exchange**
- Dang Thanh Tam, Chairman, **Saigon Invest Group**
- Frank Lavin, **Former US Under Secretary of Commerce for International Trade**
- Lim Ming Yan, CEO, **The Ascott** and Deputy Chairman, **CapitaLand China Executive Committee**
- Pradeep Pant, President, AsiaPacific, **Kraft Foods**
- Ravi Thakran, Group President, South, South East Asia and Middle East, **LVMH Group**

- Harish Manwani, President, Asia, Africa, Central & Eastern Europe, **Unilever**
- Adeo Ressi, CEO, **TheFunded.com** and **The Founder Institute**
- KK Chua, President, Asia Pacific, **Mary Kay**
- David Fernandez, Managing Director and Head of Emerging Asia Research, **JP Morgan**
- David Frigstad, Chairman, **Frost & Sullivan**
- Andrew Thomas, Managing Director, **Ogilvy Public Relations Worldwide**

View full speakers list [here](#).

Expect thought provoking discussions in hot business areas such as:

- Winning through innovation
- Less Government in business and more business in Government
- The CEO's perspective on growth in a complex business universe
- Rebuilding trust in financial institutions: Who is financing the recovery?
- Enterprise IT shifting to the Cloud – Marketing hype or inevitable trend?
- Investments and partnerships in emerging economies
- Game-changing innovations and new business models
- Can ASEAN fulfill its potential?
- The next hot markets

Over 600 local and international business leaders are expected to participate in GES Summit 2010. Don't miss this opportunity to be part of the top business event in the region that matters.

Register for your seats now! SCCHK members pay only S\$1,360 (standard fee is S\$2,000) if you register by 31 August 2010. To take advantage of the discount, please key in your special registration code - [scchksrg32](#) when registering.

Online registration is available at www.globalentrepolis.com. Should you require any assistance, please contact the organiser at 65 6222 7230 or email at ges2010@sbfpico.com.

GES Summit 2010 is organised by SBF-PICO Events Pte Ltd
10 Hoe Chiang Road #21-01/02, Keppel Towers, Singapore 089315 T. +65 6222 7230 | F. +65 6222 6729 |
E. ges2010@sbfpico.com